

2024 年度モンドセレクション 16 年連続最高金賞受賞



2024 年度のモンドセレクションは、昨年 10 月に評価セッションが開始され、今月の初旬にはすべての商品の評価が出揃いました。今年で 16 回目のエントリーとなる、弊社のルーテックモイスタージェルは美容製品部門で 16 年連続で最高金賞（Grand Gold Award）を受賞しました。

徹底したこだわりの下に製造されたプロテオスの商品が世界に通用する品質であるという証です。

審査結果と評価の詳細を掲載いたしましたので下記へスクロールしてください。

なお、今年のモンドセレクションの Annual Award Ceremony（年次授賞式）は 6 月 1 日にオーストリアの首都ウィーンの Hofburg Palace, situated in the heart of Vienna にて開催されます。



VIENNA 2024



Luteick Moisture Gel

Proteios Co., Ltd.

MONDE SELECTION®
International Quality Institute Since 1961

下へスクロールしてください。↓

モンドセレクション国際優秀品質賞 プレスリリース

2024年4月、ブリュッセル



Luteick Moisture Gel

は、世界的な品質評価機関であるモンドセレクションによって
優秀品質最高金賞
を授与されました。

2024年度 第63回モンドセレクション優秀品質賞は終了し、審査委員会は Luteick Moisture Gel の品質を卓越した品質であると評価しました。

モンドセレクションの品質賞は、世界中の消費者から高い評価と信頼を得る証として広く認知されています。貴社の化粧品の優れた品質レベルを消費者に示すものです。

「消費者はモンドセレクション品質賞のラベルを目にすることで、高い品質の製品を選んでいることを確認し、安心するのです」と、モンドセレクションの取締役、ルイ・ポート・ボディエ氏は述べています。

モンドセレクションが選出した専門家委員会が、各製品を厳しい基準に従って徹底的に評価しました。モンドセレクションの受賞は、化粧品の分野における Luteick Moisture Gel の実力を証明するものです。



モンドセレクション国際優秀品質賞 プレスリリース

2024年4月、ブリュッセル

モンドセレクションの品質賞について

モンドセレクションは1961年にベルギーで設立され、約90カ国で展開されている化粧品の総合的な評価を世界的に提供する独自の品質研究所として、その存在感を示しています。モンドセレクションは、その長年の経験により、法律、成分、その効果に関する幅広い知識を培ってきました。毎年、何百もの化粧品が名誉ある「モンドセレクション品質賞」の受賞を目指しており、業界における比類なき地位を強調しています。

化粧品の評価は、その分野で豊富な経験を持つ独立した専門家が行います。モンドセレクションは、大学研究者、化学技術者、化粧品専門家など、優秀な独立専門家集団と提携しています。これらの審査員は、化粧品分野における科学的研究の進歩や法規制の動向を常に把握しています。評価プロセスにおいて、専門家は化粧品に関する公的規制を注意深く参照し、特に成分、表示、使用上の注意に関する欧州指令に重点を置いています。

この徹底した評価の結果、化粧品の品質レベルが判定されます。60%以上のスコアを獲得した化粧品には、モンドセレクションの審査員によって名誉ある品質ラベルが授与されます。



モンドセレクションの取締役、デミトリ・デルワ氏は「モンドセレクションでは、製品評価の正確さと完全性を最も重視しています。審査員は、非の打ちどころのない専門的資格、専門的知識、豊富な経験、そして絶対的な独立性によって、社外から厳正に選ばれています。」と強調しています。

詳しくはこちらwww.monde-selection.comをご覧ください。



優秀品質
最高金賞

評価結果が
90% ~ 100%



優秀品質
金賞

評価結果が
80% ~ 89%



優秀品質
銀賞

評価結果が
70% ~ 79%



優秀品質
銅賞

評価結果が
60% ~ 69%



World Quality Awards

Results 2024

Results 2024

Proteios Co., Ltd.

Summary of the results for the products presented to the 2024 World Quality Selection by Proteios Co., Ltd..

Product	Quality Award
Luteick Moisture Gel	GRAND GOLD

The results of each jury member is added up and averaged to a final result which corresponds to a bronze, silver, gold or grand gold award as follows:

- Bronze Quality Award to each product having obtained an averaged result between 60% and 69%
- Silver Quality Award to each product having obtained an averaged result between 70% and 79%
- Gold Quality Award to each product having obtained an averaged result between 80% and 89%
- Grand Gold Quality Award to each product having obtained an averaged result between 90% and 100%



Monde Selection certifies that

Luteick Moisture Gel

of the company

Proteios Co., Ltd.

has been granted a

GRAND GOLD QUALITY AWARD



by the Jury of the 60th World Selection 2024 of Cosmetics and Toiletries

A handwritten signature in black ink, appearing to read 'Louis Poot Baudier'.

Louis Poot Baudier
MANAGING DIRECTOR

A handwritten signature in black ink, appearing to read 'Dimitri Delloye'.

Dimitri Delloye
MANAGING DIRECTOR

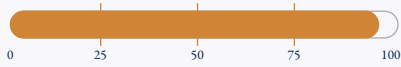


Luteick Moisture Gel

Proteios Co., Ltd.

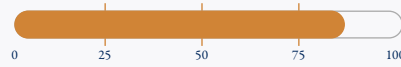


Formulation



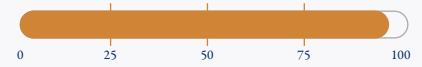
The jury analyses the formulation and the technologies used for the product and determines whether they are suitable and optimal for the homogeneity, stability or other parameters of the finished product, which define its sensory quality, but also its effectiveness.

Ingredients



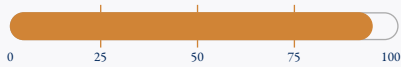
A panel of scientists carry out an indepth analysis of the composition of the product. The quality of the ingredients is analysed from the point of view of skin tolerance, toxicological safety, origin, etc. The innovation in term of composition is also taken into account.

Sensory Analysis



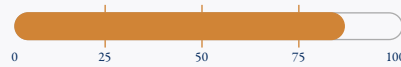
Sensorial characteristics represent an important criterion in the evaluation of cosmetic products. A jury analyses the product through three major phases: the product discovery, the application and the final rendering after use. The product is analysed through various parameters such as appearance, smell, texture, spreadability, softness, greasiness, film residue, afterfeel, etc...

Efficiency



The scientific jury carefully analyses the composition of the product in terms of effectiveness. Therefore, a review of available scientific evidence and publications from international instances is carried out in order to obtain detailed information on the exact properties and doses studied for each active substance.

Packaging & Label



The packaging is evaluated by the experts through aesthetic and technological aspects (e.g. protection of the product against UV rays or oxydation). This criterion also includes a complete analysis of the label and its regulatory requirements, with a verification of the claims regarding the composition and existing scientific data.

The quality of Luteick Moisture Gel has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation form with specific quality parameter weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.

Evaluation Approach

Monde Selection distinguishes itself by being the only Quality Institute that offers a global evaluation of cosmetic products.

For every type of product, the analysis is based on two main axes :

Consumer information analysis

Monde Selection attaches great importance to the packaging, as it is what consumers see first. As such, it plays a big role in the process of choosing and purchasing a product. The label helps consumers to make a conscious decision, by providing all the information needed to use the product wisely.

Monde Selection believes that transparent and complete communication to consumers is one of the first markers of quality. The criteria evaluated mainly focus on 3 points: the claims, the mention of the active substances and the ingredients.



Scientific analysis

Monde Selection has developed rigorous methodologies for the scientific analysis of cosmetics. This includes analysis by a Scientific Committee made up of many professionals from the pharmaceutical, biological, chemical and medical fields, but also by independent laboratories recognised in Europe.

Our Scientific Committee closely follows the evolution of international legal requirements, trends in the cosmetics industry, emerging consumer expectations, opinions from professional organisations and international scientific data publications on active substances.

This part of the evaluation includes the verification of scientific claims, the analysis of the active substances and potential side effects of the product.



Jury Experts

The assessments of cosmetic products are carried out by independent experts with a strong experience in the field.

Monde Selection collaborates with a college of highly qualified independent experts such as university lecturers, chemical engineers and cosmetic specialists.

The judges are constantly informed about the evolution of scientific research and legislation on cosmetics.

To carry out the evaluation, they refer to the official cosmetic regulations, in particular the European Directives on ingredients, labelling and instructions for use.

Quality Labels

The final result is a ponderation of each criteria and determines the quality level. Products with a final result of minimum 60% are awarded a quality label by the juries of Monde Selection. This label allows the company to demonstrate the excellent quality of its products in a neutral and professional manner.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the "25 Years Trophy" (25 consecutive years), the "Crystal Prestige Trophy" (10 consecutive years), and the "International High Quality Trophy" (3 consecutive years).



The product obtains a final result between 90% and 100% in the evaluations



The product obtains a final result between 80% and 89% in the evaluations



The product obtains a final result between 70% and 79% in the evaluations



The product obtains a final result between 60% and 69% in the evaluations

