

2025 年度モンドセレクション 17 年連続最高金賞受賞



2025年度のモンドセレクションは、昨年の10月に評価セッションが開始され、今月の初旬にはすべての商品の評価が出揃いました。今年で17回目のエントリーとなる、弊社のルーテックモイスタージェルは美容製品部門で17年連続で最高金賞（Grand Gold Award）を受賞しました。

徹底したこだわりの下に製造されたプロティオスの商品が世界に通用する品質であるという証です。

審査結果と評価の詳細を掲載いたしましたので下記へスクロールしてください。

なお、今年のモンドセレクションの Annual Award Ceremony（年次授賞式）は5月26日にMunicipal House of Prague（Czech Republic）プラハ市庁舎（チェコ共和国）にて開催されます。



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PROTEIOS CO., LTD. 2025年度モンドセレクション受賞を祝う



Luteick Moisture Gel 「名誉あるモンドセレクション優秀品質最高金賞を受賞」

Proteios Co., Ltd. は、商品Luteick Moisture Gelが2025年優秀品質賞において化粧品部門でモンドセレクション優秀品質最高金賞を受賞したことを誇りに思います。

この名誉ある賞は、単なるメダルにとどまらず、当社の卓越した品質へのこだわりと、際立つ製品を生み出す情熱が世界的に評価された証しです。

この賞は、Proteios Co., Ltd.の品質へのこだわりと一貫した取り組み、そしてお客様の信頼を日々積み重ねるための努力の証です。

「モンドセレクションに認められることは、大きな名誉です」と、会社の責任者は述べました。「この賞は、私たちチーム全員の情熱と努力の結晶です。品質が先導すれば、成功は後からついてくるという証明です。」



信頼と世界的な認知の象徴

モンドセレクション優秀品質最高金賞は、単なる業界の栄誉ではなく、消費者が最高の国際基準を満たす製品を選ぶことを保証する、世界的に認められた品質の証です。

一般的なブラインドテストによる賞とは異なり、モンドセレクションは国際的な専門審査員による独立した総合的な評価を行います。各製品は、独自の特性、産地、目的などのさまざまな重要な基準に基づいて評価され、すべての賞が真の国際的品質を反映することを保証します。

なぜこの認定が重要なのか？

モンドセレクションの優秀品質賞は、単なる受賞にとどまりません。これは、最高水準の品質基準を満たしていることが証明された、選ばれた製品の一つであることを示しています。

この受賞は、消費者に対し、その製品が独立した評価を受け、優れた品質が認められたことの証しとなります。

この成果は、消費者の信頼を超えて、Proteios Co., Ltd.の国内外市場における評判を強化し、成長、認知度、パートナーシップの新たな機会を切り開きます。この賞を受賞することにより、Luteick Moisture Gelはそのカテゴリーの中で最も優れた製品の一つとして位置づけられ、Proteios Co., Ltd.の品質と信頼性を提供するというコミットメントをさらに強化します。



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World Quality Awards

Results 2025

Results 2025

Proteios Co., Ltd.

Summary of the results for the products presented to the 2025 World Quality Selection by Proteios Co., Ltd..

Product	Final Results
Luteick Moisture Gel	GRAND GOLD

The results of each jury member is added up and averaged to a final result which corresponds to:

- Nominee to each product having obtained an averaged result between 70% and 79%
- Gold to each product having obtained an averaged result between 80% and 89%
- Grand Gold to each product having obtained an averaged result between 90% and 100%

Monde Selection certifies that

Luteick Moisture Gel

of the company

Proteios Co., Ltd.

has been granted a

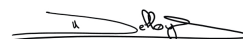
GRAND GOLD QUALITY AWARD



by the Jury of the 61st World Selection 2025 of Cosmetics and Toiletries



Louis Poot Baudier
MANAGING DIRECTOR



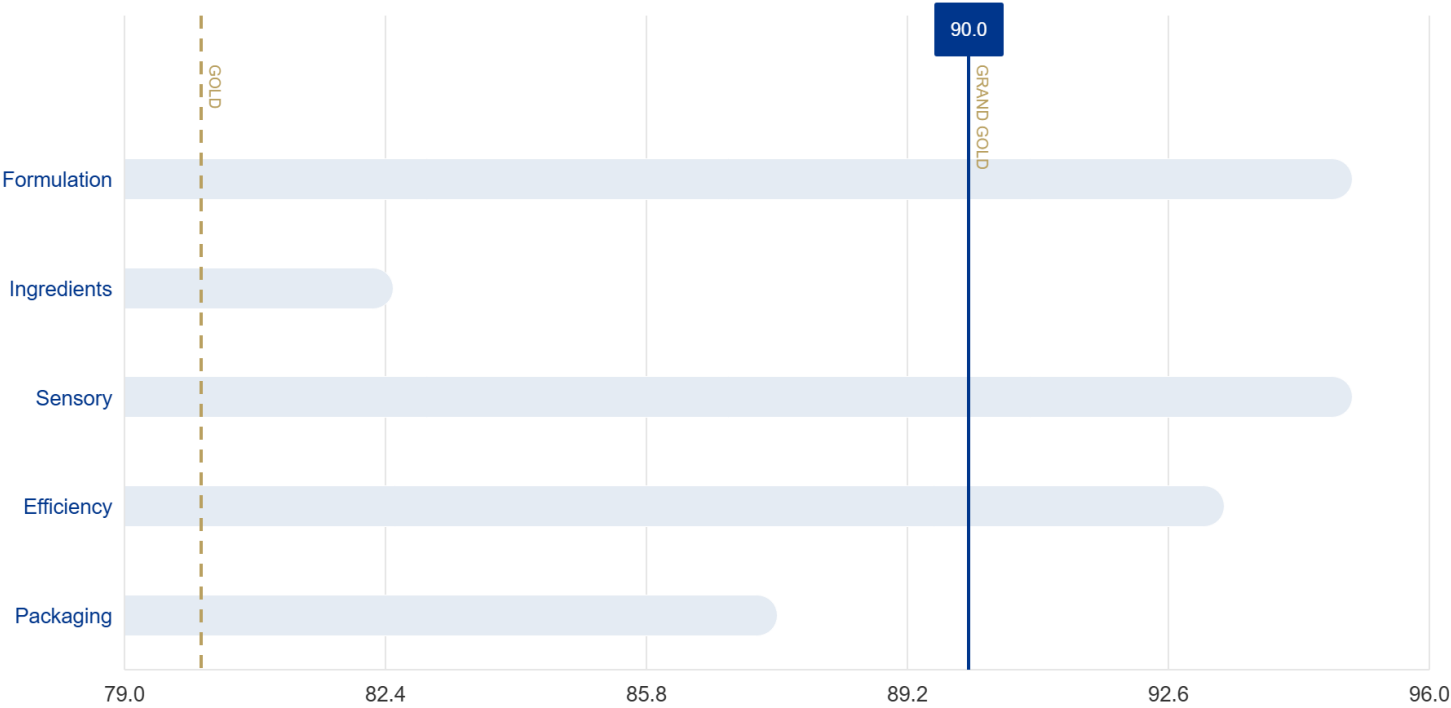
Dimitri Delloye
MANAGING DIRECTOR



Luteick Moisture Gel
Proteios Co., Ltd.



The quality of Luteick Moisture Gel has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation form with specific quality parameter weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.



Formulation

The jury evaluates the formulation and technologies used, ensuring they are suitable for the homogeneity, stability, sensory quality, and effectiveness.

Ingredients

A panel of scientists conducts a thorough analysis of the composition, evaluating ingredient quality, skin tolerance, safety, origin, and innovation.

Sensory

Sensorial qualities are key in cosmetic evaluation. A jury examines three phases: discovery, application, and post-use, focusing on factors like texture, smell, and afterfeel.

Efficiency

The scientific jury assesses the composition for effectiveness, reviewing scientific evidence and international publications on active substances properties and doses.

Packaging

Experts evaluate packaging for aesthetic and technological aspects (e.g., UV and oxidation protection), including label analysis and verification of claims and scientific data.



Appendix Documentation

Evaluation approach

Monde Selection conducts impartial and independent evaluations, ensuring a rigorous and transparent assessment of each product.

The evaluation is based on three key pillars:

- **Sensory Analysis**
- **Consumer Information Assessment** : our jury reviews whether the product's communication is clear, accurate, and not misleading.
- **Scientific Analysis** : assesses the safety and efficacy of the product's active ingredients, ensuring compliance with international standards.

This methodology guarantees therefore a unique 360° quality assessment of your product.

Sensory Analysis

Our jury of experts carefully assesses various parameters, including the product's external appearance, smell, texture, and spreadability. They also evaluate key aspects such as softness, greasiness, film residue, and afterfeel, ensuring a comprehensive review of each product's sensory experience. This meticulous assessment allow to take consumer satisfaction into account and therefore maintain a comprehensive approach.

Consumers Information Analysis

Monde Selection places great emphasis on transparency and accuracy in consumer information. The scientific committee meticulously reviews all packaging and advertising materials for each submitted product.

This includes examining ingredient lists, active substance quantities as well as the claims.

The jury monitors international legal requirements, industry trends, consumer expectations and the latest scientific data on active substances.

www.monde-selection.com

In order to maintain high quality standards, the assessment may also take into account the formulation and technologies used, the overall purpose and context of the product, as well as its conditions of use or any other criteria relevant to the type of product.



Scientific Criteria

Monde Selection has developed rigorous methodologies for the scientific analysis of cosmetics.

This assessment is based on:

- A comprehensive review of international scientific literature, mainly through PubMed but not limited to it, focusing on robust and independent studies.
- The European regulations regarding substances that are recognized, regulated, or banned.

The objective is to evaluate the efficacy of active substances by considering both their documented benefits and the studied dosages required for effectiveness, while also assessing their safety. Our experts compare them to international safety and efficacy standards. This ensures that the active substances provide expected benefits.

To carry out the evaluation, they refer to the official cosmetic regulations, in particular the European Directives on ingredients, labelling and instructions for use.



Appendix Documentation

Jury Experts

Cosmetics products are evaluated by a Scientific Committee composed of professionals from the pharmaceutical, biological, chemical, and medical fields.



The **Gold and Grand Gold Awards** are granted for products that excel in meeting the jury's rigorous quality standards, reflecting their outstanding performance across multiple criteria.



Final result between 80% and 89% in the evaluations.



Final result between 90% and 100% in the evaluations.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the "Emerald Prestige Trophy" (40 years), the "25 Years Trophy", the "Crystal Prestige Trophy" (10 years), and the "Diamond Trophy" (3 years).

Quality Labels

The final result is a weighting of each criteria and determines the quality level. Products with a final result of minimum 70% are rewarded a quality label by the juries of Monde Selection.

The **Nominee Label** is attributed to products that have been evaluated during our assessment process but do not reach the minimum score required to obtain a quality award. This label reflects the producer's commitment to quality.



Final result between 70% and 79% in the evaluations.

